

DOCKET 05-171

10/13/2007 3:17:27 PM - Email Acknowledgement sent to hudson__32@hotmail.com.

hudson__32@hotmail.com wrote on 10/13/2007 3:16:25 PM :

Federal Communications Commission
445 12th Street SW
Washington, DC 20554

Dear Federal Communications Commission,

If my local television station is airing fake TV news -- corporate or government "video news releases" (VNRs) -- I want to know.

That's why I support the FCC's proposed fines for several VNRs that were aired without disclosure. Thank you for taking that first step. But more must be done to ensure the public's right to know.

The Center for Media and Democracy just reported on new instances of VNRs being aired without disclosure. Together with Free Press, CMD has already filed complaints on more than 100 TV stations that passed off VNRs as real news. These stations violated the FCC's sponsorship identification rules and failed to serve the public.

The FCC has not addressed the vast majority of these cases, though it has all the information it needs to act. Station owners and operators have long since proved themselves unable or unwilling to remedy the situation themselves.

The FCC must act on these pending fake news complaints, including the new instances, and clarify VNR disclosure requirements. Please act now to ensure that millions of Americans know fake news when they see it.

Sincerely,

Nicholas Charles
1501 Timber Creek Dr.
Columbia, MO 65202

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DOCKET 05-171

10/15/2007 10:09:08 AM - Email Acknowledgement sent to pottrock@aol.com.

Pottrock@aol.com wrote on 10/15/2007 10:08:40 AM :

Federal Communications Commission
445 12th Street SW
Washington, DC 20554

Dear Federal Communications Commission,

If my local television station is airing fake TV news -- corporate or government "video news releases" (VNRs) -- I want to know.

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The FCC must act on these pending fake news complaints, including the new instances, and clarify VNR disclosure requirements. Please act now to ensure that millions of Americans know fake news when they see it.

Sincerely,

Brandon Potter
10069 Grubbs Rd
Wexford, PA 15090

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DOCKET 05-171

10/5/2007 9:21:07 AM - Email Acknowledgement sent to rory.mauro@gmail.com.

rory.mauro@gmail.com wrote on 10/2/2007 1:33:38 AM :

Dear Commissioner:

American citizens deserve to be told the truth as to what is a storyline and what is a paid product placement. Disclosure of such, would help us to make informed decisions about what we eat, drink and offer to our children. If we, and our children, are consistently bombarded with storylines that are not disclosed as paid advertising, our perception is not that of the truth.

Thank you for your time.

Sincerely,
Rory Mauro

Rory Mauro
100 Broadway
Apt 1D
Brooklyn, NY 11211

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